07 MAY 2025

CALA Connects 2025



Where: Delta Hotels Montreal

Proposal For : All Interested Parties







About Event

CALA Connects 2025 is an in-person conference and exhibition at the Delta Hotels Montreal on Wednesday May 7, 2025! A unique gathering where like minded laboratory professionals come together to learn and collaborate on Quality and Lab Management topics.

At CALA Connects 2025, you'll have the opportunity to meet industry experts, network with professionals, and gain valuable insights, discover new perspectives, explore emerging trends, and get inspired by the diverse range of talents present. Don't miss this incredible opportunity to be part of a community that celebrates quality and fosters meaningful connections.





Program Highlights

07 May 2025

8:30

Land Acknowledgement and Opening Remarks



11:00

Dr. Terry Obal - SGS, Specialty Testing Practice Leader

15:00

Leana Van Der Vliet - ECCC, Senior Scientist

18.30

GALA Dinner - Music by Jazz Bands Montreal

09:00

Keynote Speaker - Noah Redler - Arche Innovation

10:00

R. Douglas Leonard Jr - ANSI National Accreditation Board (ANAB), Executive Director

14:00

Harold Malle - Independent

16:00

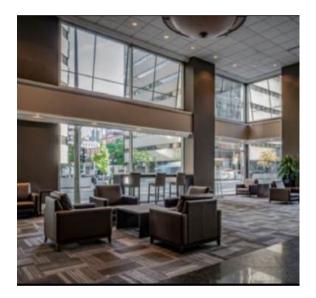
Georgette Macdonald - NRC, Director General





Event Venue

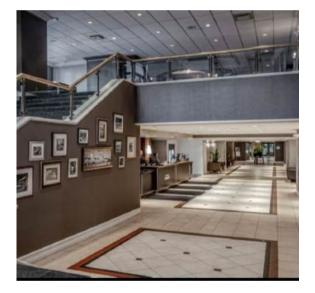
The Delta Hotels by Marriott Montreal, located in downtown Montreal, sits on traditional territory of the <u>Kahnawake and</u> <u>Kanien'kehà:ka (Mohawk)</u> people. The hotel is known for its modern rooms, spa, indoor pools, and proximity to attractions like the Underground City and Mont-Royal Park.



Limited accomodation is available at Delta Hotels, Downtown Montreal

FR: <u>Réservez votre tarif de</u> <u>groupe | Marriott International</u>

ENG : <u>Reservation-Link</u>



The Montreal Central Station is less than 1 km away from Delta Hotels. The Montréal-Pierre Elliott Trudeau International Airport (YUL) is only 25 minutes from Delta Hotels. STM 747 Express operates a bus from YUL Aéroport Montréal-Trudeau.

Benefits for Sponsors

This year's CALA Connects 2025 event unites the CALA community through diverse engagements, including a dynamic public conference, insightful assessor training sessions, important board meetings, and the annual AGM fostering collaboration and shared expertise. Benefits of sponsorship are many, highlighting a few below.

Prime Brand Exposure

Your logo prominently displayed in all conference materials, both print and digital, maximizing brand recognition.

Networking Excellence

Exclusive access to key decision-makers and industry experts through dedicated networking sessions such as the Cocktail hour with the CALA Board.

Recognition Across Channels

Continuous acknowledgement on our Pheedloop website and LinkedIn, showcasing your organization as a pivotal contributor to the conference's success.

Unique opportunity to showcase your brand!

Sponsorship Packages

Platinum Sponsor - \$15,000

- Main Sponsor of the event
- 15-minutes stage presentation
- Premium exhibit booth, four complementary conference passes and four complementary GALA tickets
- Top-tier Sponsor logo placement and 100-word profile on conference website with link to sponsor website
- Option to provide flyer, giveaway item (pens, flash drives, etc.) at the sponsor's expense, in the registration bags.

Gold Sponsor - \$10,000

- GALA Sponsor
- 15-minutes stage presentation
- Exhibit booth, four complementary conference passes and four complementary GALA tickets
- Second-tier Sponsor logo placement and 50-word profile on conference website with link to sponsor website
- Option to provide flyer, giveaway item (pens, flash drives, etc.) at the sponsor's expense, in the registration bags.

Contact us today to claim your spot!

Sponsorship Packages

Silver Sponsor - \$5,000

- Lunch Sponsor
- 15-minutes stage presentation
- Exhibit booth, two complementary conference passes and two complementary GALA tickets
- Third-tier Sponsor logo placement and 25-word profile on conference website with link to sponsor website
- Option to provide flyer, giveaway item (pens, flash drives, etc.) at the sponsor's expense, in the registration bags.

Bronze Sponsor - \$2,500

- Breakfast Sponsor
- Exhibit booth, and two complementary conference passes
- Sponsor logo featured on conference website
- Option to provide flyer, giveaway item (pens, flash drives, etc.) at the sponsor's expense, in the registration bags.

Contact us today to claim your spot!



Break Sponsor - \$1,000

- Break Sponsor
- Two complementary conference passes
- Sponsor logo featured on conference website
- Option to provide flyer, giveaway item (pens, flash drives, etc.) at the sponsor's expense, in the registration bags.

Cocktail Sponsor - \$1,000

- Cocktail Sponsor
- Two complementary conference passes
- Sponsor logo featured on conference website
- Option to provide flyer, giveaway item (pens, flash drives, etc.) at the sponsor's expense, in the registration bags.

Contact us today to claim your spot!



Ticket Packages

Exhibitor booth - \$799

• Exhibitor booth, and two general admission conference tickets

General Admission & GALA - \$399

- One general admission conference ticket
- One GALA ticket

General Admission - \$299

• One general admission conference ticket

GALA - \$199

• One GALA ticket

Accredited Laboratory -General Admission \$199

One general admission conference ticket

Institutional Member -General Admission \$209

One general admission conference ticket

Register today to claim your spot!



Ticket Packages

Accredited Laboratory GALA - \$129

• One GALA ticket

Institutional Member GALA - \$139

• One GALA ticket

Cause Analysis Course in French -CALA Member - \$425

- Opportunity to attend a training course on site at special event rate
- Cause Analysis in French
- Training to be held on May 6, 2025 8:30am 4:30pm Tchaïkovski Meeting room

Cause Analysis Course in French -Non-Member \$500

- Opportunity to attend a training course on site at special event rate
- Cause Analysis in French
- Training to be held on May 6, 2025 8:30am 4:30pm Tchaïkovski Meeting room

Register today to claim your spot!